



SECTOR  
TEXTILE AND  
APPAREL



## TEXTILE AND APPAREL SECTOR

The textile and apparel sector is diverse in terms of the multiplicity of its final products, that's why its value chain is also complex.

It is so, that related activities to it involve almost all stages of the value chain, from agricultural production of traditional or organic cotton, through the production of yarns, fabrics, weaving to final textiles and apparel production.

Lately, the primary sector of production has been declining since value-added activities such as apparel and the design of garments have taken predominance.

Among them, we can mention the manufacture of looms, and, more recently, the design of clothing with its own brands, both aimed at the domestic market and the international market.

Naturally, these processes are important for the country from the point of view of generating value and employment, considering that the sector has grown and improved in quality and competitiveness.



### SECTOR POTENTIAL

The potentialities of the sector coincide with the country's advantages, that is, competitive costs of production factors such as: electrical energy, human capital and special implantation zones.

Likewise, the business climate presents positive characteristics, especially when compared to the climate in the region and in the context of the expanded market offered within the framework of the "MERCOSUR" integration process.

The macroeconomic stability and the geographical position of the country make Paraguay the preferred destination for the industries of the textile sector for their establishment in order to access the markets of the region.



### INVESTMENT INCENTIVE SCHEMES

- **All current investment incentive scheme applies.** ([View Country Profile](#))





## MAIN SECTOR INDICATORS

### GDP

7%

Share of GDP  
(Central Bank)



8,942

Number of Companies  
(2019 – SET)

57

Number of Companies in the  
Maquila Regime

Number of employees  
(2021 - REDIEX)



33,085



98%

SMEs

(Small and Medium Enterprises)

Foreign Direct Investment  
(2020 - Central Bank)



USD 5.2  
Millions

Origins of FDI

(Industrial Development Directorate – Ministry of Industry and Commerce)



Brazil



Uruguay



United States



Argentina



Continental  
China



Panama



Virgin  
Islands

### Geographic Location of Companies



**Development Areas:** Caaguazú, Amambay, Itapúa, Paraguari and Guairá.

### Gross Value of Industrial Production (2019 - Central Bank)



**USD 737**  
Millions

**USD 258.2**  
Millions  
**Exports**  
(2021 - REDIEX)



### Main Export Items (2021 - REDIEX)

- **USD 71.1**  
Millions  
Other Apparel, different than Clothing
- **USD 39.3**  
Millions  
Other fabrics, without processing
- **USD 24.2**  
Millions  
Fabrics for special use
- **USD 23.5**  
Millions  
Other garments and dresses

### Export Destinations (2021 - REDIEX)



Brazil  
**90%**



Argentina  
**5%**



United States  
**2%**



Uruguay  
**1%**



Chile  
**1%**



## LIST OF MAIN COMPANIES

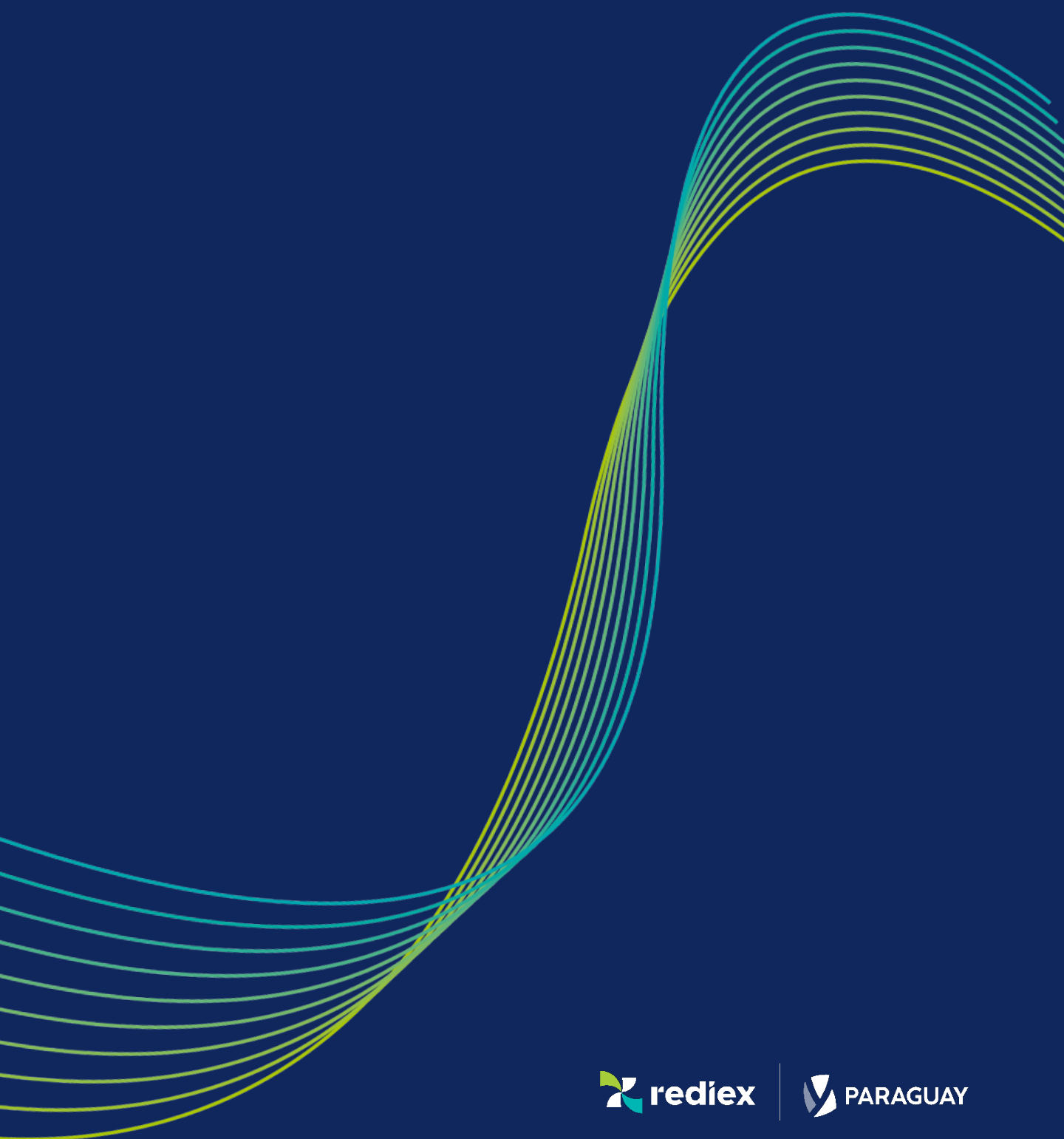
COMPANIES
• Hoahi S.A.
• Blue Design S.A.
• Grupo Texcin S.A.
• Iguassu Textil S.A.
• Sican S.A.
• América 1500 S.A.
• Lunelli Textil Paraguay S.A.
• Pablo Fernández
• Feiyan Textil S.A.
• Cortinerías del Paraguay
• Hogar Textil S.A.
• Softdreams S.A.



## CONTACT

### **Viviana Lima**

Textile and Apparel Platform Specialist – REDIEX  
viviana.lima@rediex.gov.py



**rediex**



**PARAGUAY**

(+595) 021 616 3680

info@rediex.gov.py - www.rediex.gov.py

**Oficina VUE:** Capitán Pedro Villamayor esq. Capitán Bliloff | Asunción - Paraguay

