



SECTOR PROFILE
FOODS AND
BEVERAGES

FOODS AND BEVERAGES SECTOR

Paraguay is positioned among the ten countries in the world that have the greatest availability of arable land per inhabitant with 4.8 million hectares of agricultural and livestock areas, which is equivalent to 0.71 hectares per person, more than triple the world average. 0.19 hectares (World Bank)

The countryside employs 20% of the Paraguayan workforce, directly. Added to this, there are thousands of jobs related to agricultural production in industries, commerce, transportation, and related services.

The production of goods from the countryside, related to agriculture, accounts for an important part of the national GDP, specifically 4.4% on average, during the last ten years.

The rural world, agricultural, livestock, and forestry production, as well as the other industrial, commercial, and service links of the different agricultural value chains, not only managed to stabilize the macroeconomy in 2020, but also contributed to containing the social imbalance caused by the pandemic.



SECTOR POTENTIAL

Paraguay has the potential to establish itself as a supplier of healthy and high-quality food worldwide.

It is currently a producer of: raw materials (commodities), semi-processed, processed foods and ingredients, dairy products and beverages such as mineral water, flavored water, juices, nectars; and finished foods such as cookies, nougats, baked goods, infusions, and sweeteners.

The country is going through a process of diversification of its energy matrix. In recent times, the production of non-traditional goods, oils and their by-products, including biofuels, bioplastics and other derivatives from soybeans,

sunflowers and eventually canola, has increased. Cassava has gained importance as a raw material for the production of bioplastics. The agroindustry presents growth opportunities in the field of aromatic and medicinal herbs, for the extraction of essential oils, the production of infusions and other uses.

Paraguay has a unique position at a regional and global level to aspire to be a leader in production and/or export in very high-growth sectors such as alternative medicine, the use of essential oils in personal care and health, and infusions used as drugs and luxury products with high added value.

The strategy in this field must be focused on the final added value, both through the development of intermediate and final products, as well as the development of private brands; also the attraction of investments from world leading brands, to stimulate production and, based on our productive advantages, manufacture their final products in the country.

In Paraguay there are more than 5,000 types of identified herbs, with popular applications based on the knowledge acquired over generations,

since ancient times. Almost 1,000 of them have already been analyzed in laboratories.

There is an abundance of tropical and citrus fruits, with enormous growth potential, such as oranges, grapefruit, mangoes, bananas, guavas, passion fruit, melons, among many others.

Paraguay offers excellent conditions for a wide variety of vegetables such as tomatoes, onions, cucurbits, beans, and manioc (cassava).



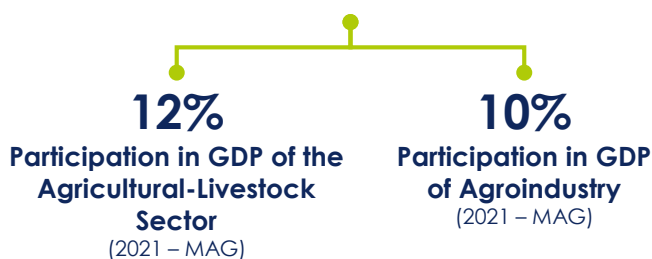
INVESTMENT INCENTIVE SCHEMES

- All current investment incentive scheme applies. ([View Country Profile](#))

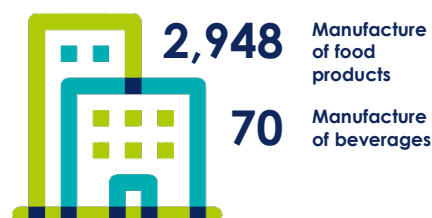


MAIN SECTOR INDICATORS

GDP



Number of companies (2010 – INE)



Number of employees (2010 – INE)

36,276

Woman **25%** Men **75%**

Gender distribution (2010 – INE)

Composition of companies according to their size (2010 – INE)



80%
Micro and small



13.5%
Medium

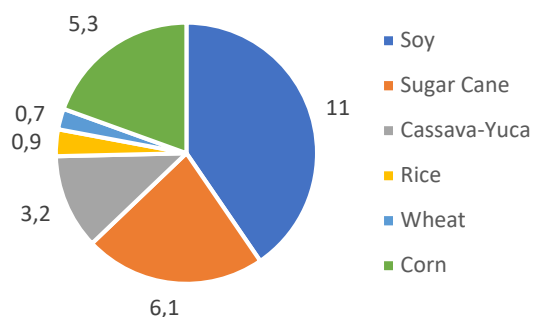


6.5%
Large

Geographical Locations of Companies

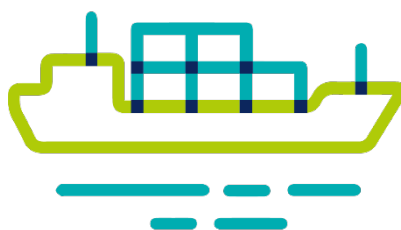


Production of main agricultural items in millions of tons (2018 – MAG)



USD 375

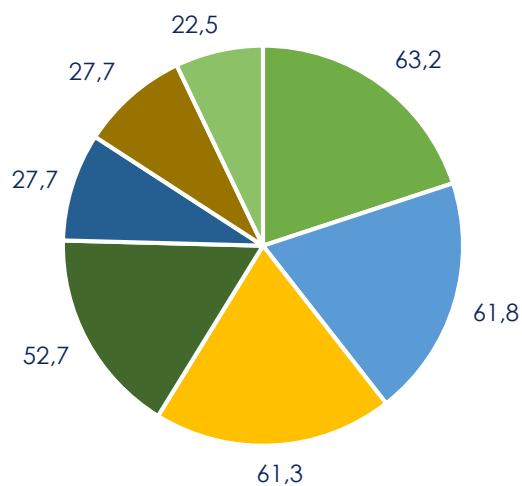
Millions Exports (2021 – REDIEX)



7% Participation of total of exports (2021 – REDIEX)

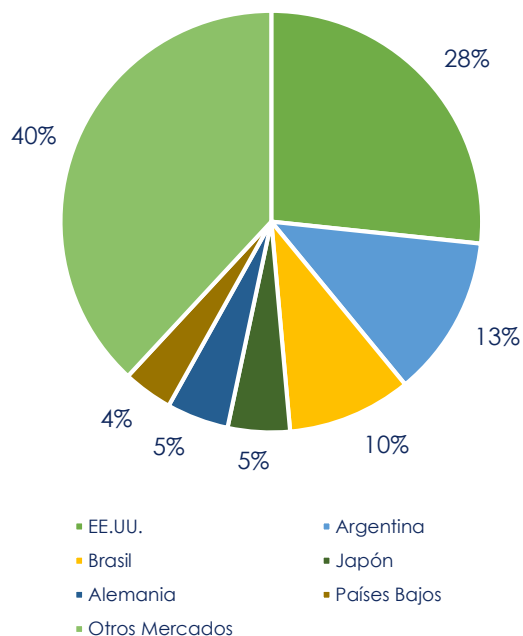
Main export sectors

(attended by the food and beverage platform) USD millions (2021 – REDIEX)



- Chía
- Aceites vegetales especiales
- Almidones
- Frutas
- Azúcar
- Sésamo
- Lácteos

Export Destinations (2021 – REDIEX)



- EE.UU.
- Brasil
- Alemania
- Otros Mercados
- Argentina
- Japón
- Países Bajos



LIST OF MAIN COMPANIES

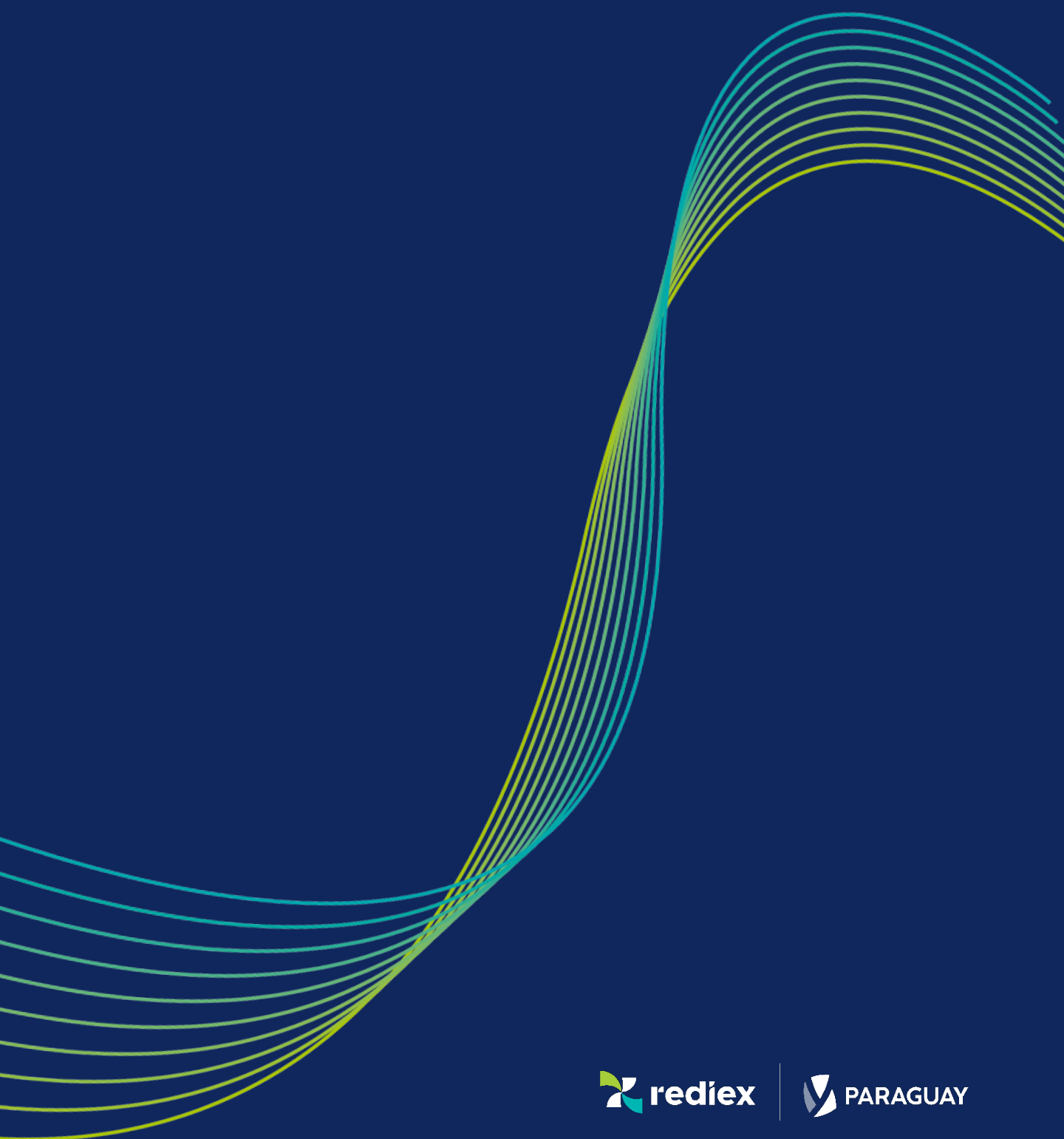
COMPANY	SECTOR
• Indel, Leticia SA, Agroganadera Doseme SA, Leticia SA	○ Baked goods, cookies, confectionery, cereal bars, gluten-free, chipas
• Fortin SA, Escauriza SA, Maahsa,	○ Rum, Paraguayan cane
• Frutika SRL, Trociuk SA	○ Juices, nectars, sauces
• Frutika SRL, La Costa, Seltz, Watsons	○ Mineral water, flavored water
• Manto Verde SA, Lauro Raatz SA, EBSA, A. J. Vierci, Herboristeria Santa Margarita SA	○ Yerba Mate
• Paraguay Business SRL, Py Teas, Maitei Blends	○ Herbal infusions, tea.
• Hierbapar SA, Aliaga SA, Arco Iris	○ Aromatic herbs and spices
• Azpa, Otisa, Saric SA, Cooperativa Manduvira	○ Conventional and organic sugar
• Codipsa, Produr SA, EBSA	○ Mandioca starch, corn starch
• Cooperativa La Holanda, Cooperativa Colonias Unidas, Cooperativa Chortitzer, Ltda, La Fortuna SA	○ Dairy products, butter, cheeses, dairy drinks.
• Cabaña de Maria,	○ Salty, sweet, spicy sauces



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